

MAJOR SPONSORS

Village Hearthstone Restaurant, Hilbert
State Bank of Chilton
Calumet Medical Center, Chilton
Town & Country Electric/Faith Technologies
ThedaCare
Community First Fox Cities Marathon
Arla, Hollandtown
Sargento, Hilbert
+ Many More Supporting Sponsors
Thank you to the many volunteers!

THE COURSE

Come run in the cheeziest
Half Marathon and 5K in the world!
The course traces the countryside of the
small village of Hilbert in Calumet County.
The Half Marathon course is USATF-certified.
The start and finish are on Main Street in Hilbert.

CHIP TIMING

Chip timing is used for all runners and walkers.
The chip must be attached to entrant's shoe
at the start line and finish line in order to record
timing results. There is a \$50 fee if the chip
is not returned at finish.
Chips may be picked up on race day.

PROCEEDS

Proceeds from the Cheesehead Run
will be donated to two non-profit organizations:
Hilbert Revitalization Group &
Pacesetters of the Fox Cities.

ANY QUESTIONS

Contact Steve Engel, Co-Event Director 920-205-3310
E-mail: steve@pacesettersrun.org
Visit us on-line for details at www.pacesettersrun.org.
Contact us to volunteer at registration or water station.
Volunteers will receive t-shirt and feast ticket.



**IT'S A BIRD,
IT'S A PLANE...
IT'S...**

SUPERCHEESE

CHEESEHEAD RUN
Hilbert, Wisconsin USA

**SATURDAY
AUGUST 28, 2010**

**8:00am HALF MARATHON & RELAY
8:30am 5K RUN/WALK**

Pacesetters
FOX CITIES • WISCONSIN
Pacesetters of the Fox Cities
P.O. Box 681
Menasha, WI 54952

CHEESEHEAD RUN 2010 ENTRY FORM

Make Checks Payable to: The Cheesehead Run

Mail to: The Cheesehead Run, P.O. Box 681

Menasha, WI 54952

(Register on-line at www.active.com or go to pacesettersrun.org to print a PDF of entry form)

Name _____
Last First

Address _____

City _____ State _____ Zip _____

Phone _____

E-mail _____

Pacesetter Membership # _____
(Required for Discount)

Sex: Male Female

Date of Birth: ____ / ____ / ____ Age on Race Day: ____

If Registering for Half Marathon Relay Team:

Team Name _____

Person #2 Name _____
Last First

Address _____

Check the Race You Are Entering:

5K (3.1 Miles)

Entry Fee = \$20 Before August 21, 2010; \$25 Aug. 21-Aug. 28
Pacesetters Member = \$3 Discount (No Discount on Race Day)

Half Marathon (13.1 Miles) This is a certified course.

Entry Fee = \$35 Before August 21, 2010; \$40 Aug. 21-Aug. 28
Pacesetters Member = \$5 Discount (No Discount on Race Day)

Half Marathon 2-Person Relay Team (13.1 Miles, Each person runs half)

Entry Fee = \$50 Before August 21, 2010; \$60 Aug. 21-Aug. 28

Shirt Size: Youth 6-8 Small Extra-Large
 Youth 10-12 Medium XX-Large (add \$5)
 Large

Waiver: I know that running a road race is a potentially hazardous activity. I should not enter and run unless I am medically able and properly trained. I agree to abide by a decision of a race official relative to my ability to safely complete the run. I assume all risks associated with running this event including, but not limited to: falls, contact with other participants, effects of the weather including, cold, high heat or humidity, traffic and conditions of the road, all such risks being known and appreciated by me. Having read this waiver and knowing these facts and in consideration of your accepting my entry, I, for myself and anyone entitled to act in my behalf waive and release all race officials and agents; the Village of Hilbert; and all sponsors, their representatives and successors from all claims or liabilities of any kind arising out of my participation in this event though that liability may arise out of negligence or carelessness on the part of persons named and not named in this waiver. I certify I am an amateur and eligible to participate in this competition. If I am participating in the 2-person relay, my relay team member also agrees to this waiver.

Signature of Entrant _____ Date _____

Signature of Parent/Guardian (if under 18) _____ Date _____

Cut here and return entry form with payment. This form may be duplicated.

FRIDAY RACE PACKET PICK-UP

Register for the race or pick up your race packet and number if you are pre-registered at the Village Hearthstone on Friday, August 27 from 5:00pm - 8:00pm

PASTA DINNER SPECIALS FRIDAY EVENING AT VILLAGE HEARTHSTONE

The Village Hearthstone restaurant in Hilbert will be offering some great pasta dinner specials on Friday evening, August 27.

You may pick up your race packet and number on Friday evening at the restaurant (326 W. Main) & then join us for a unique dining experience. Bring your race number to receive a 10% discount. Reservations accepted at 920-853-3013.

Enjoy the pasta entrees, garden patio, and the beautiful historic atmosphere!

SWITCHING RACES

Runners wishing to change from the Half Marathon to 5K only after their entries have been processed may do so until 8:00pm Friday, August 27 at the packet pick-up. There will be no refund of difference. Anyone switching on race day will be disqualified.

UNIQUE FEATURES

- Cool Collectible T-shirts
Designed by Janie G Design, Hilbert
(The 2002 t-shirt was a Runner's World magazine national winner in their annual t-shirt & poster contest!)
- Awesome Goodie Bags with Coupons & Complimentary Items to first 800 people
- Cheesehead Medals to Half Marathon Finishers
 - Chip Timing
 - Unique Awards
- Finish Line Feast: Cheese, Water, Beer, More Cheese, Breads, Brats, Nachos & Did We Mention Cheese?!
Spectators may purchase feast ticket for \$6.
 - Lots of Great Door Prizes
- All Runners/Walkers Wearing a Cheesehead or Super Hero Costume
Receive a Prize & Are Entered Into Drawing For 2 FREE Packer Tickets!
(Must be present to win.)

RACE DAY REGISTRATION & START TIMES

Saturday, August 28, 2010

Village Centre Mall • Village Hearthstone Restaurant
326 West Main • Hilbert, Wisconsin 54129

6:30-7:30am: Half Marathon & Relay Registration

6:30-8:00am: 5K Registration

7:45am: 2-Person Relay Bus Leaves for Forest Junction

8:00am Half Marathon & 2-Person Relay Start

8:30am 5K Run/Walk Start

ENTRY FEE

Postmark by Aug. 20: \$35 Half Marathon; \$20 5K;
\$50 2-Person Half Marathon Relay Team

Aug. 21 - Aug. 28: \$40 Half Marathon; \$25 5K;
\$60 2-Person Half Marathon Relay Team

Last mail pick-up is Aug. 26.

On-line registration ends Aug. 26.

Friday, Aug. 27: on-site registration 5:00-8:00pm

Saturday, Aug. 28: on-site registration 6:30-7:30am

Pacesetter Members: -\$3 for 5K and -\$5 for Half.
(No discounts if registering on Aug. 27 or Aug. 28.)
All entry fees are non-refundable.

AGE GROUPS & ELIGIBILITY

Half Marathon, Men & Women: *12-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70+, and wheelchair

*Minimum age to run the Half Marathon is 12.

Be prepared to finish the course within 4 hours.

5K, Men & Women: 9 and under: 10-14, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70+, and wheelchair

The 5K is open to all runners and walkers.

There is no minimum age requirement.

AWARDS

Awards ceremony takes place immediately after the event. First overall female and male will receive an award. Also, awards to the first 3 male and female age group finishers (excluding overall winners).
Awards & t-shirts will not be mailed.